

Win This War to Release May 8, 2007 New Street Date Announced

April 19, 2007
For Immediate Release

Edmonton, AB - The release date for the upcoming CD *Win This War* has been pushed back two weeks, and will now be in stores May 8th. This will put the album in stores as the title track is released to radio stations across North America (the title track will begin airing on radio on May 11th).

Win This War is an album full of powerful songs, written and performed by a variety of popular artists, expressing a desire for men of all ages to remain sexually pure.

It was created by author Fred Stoeker and produced by Chuck Dennie, formerly of By the Tree. The early tracks are about the cost of sin in our relationship with God, the middle tracks are about repentance and fighting for victory over that sin, and the last tracks are about our relationships with the Lord and with the opposite sex - and what sexual purity means in those relationships.

This project attracted participation from such Christian recording artists as Mike Weaver (*Big Daddy Weave*), Downhere, Michael O'Brien (formerly of *Newsong*), Matthew West, and others. Samples of all 12 tracks are available at the official website, www.WinThisWarCD.com.

For more information or to schedule an interview with Fred Stoeker, please contact Tim Willson at Crown, 1-800-661-9467, ext. 316, or via marketing@crownavideo.com. You can also contact Brad Mix at 1-800-661-9467, ext. 315. Crown is a Canadian music and film distributor, serving Christian markets worldwide.