

Upcoming Album Encourages Purity Among Young Men

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For Immediate Release

Denver, CO - Author Fred Stoeker and film/music distributor Crown jointly announce an upcoming album intended to encourage young men in their efforts to be sexually pure.

The album, which grew out of Stoeker's involvement in the *Every Man's Battle* series, has not yet been titled, but is expected to be released before the end of 2006. The working title is *TACTICS*, which is also the title for Stoeker's upcoming book which outlines strategies for dealing with temptation.

"As an author and speaker reaching out to encourage young men to stand up for sexual purity in these sensual times, I've heard their frustration at the lack of music being produced that directly promotes sexual purity in their minds and hearts," says Stoeker. "My desire is to create a CD that drives the purity message home by setting it to music and by drawing upon the truths from *Every Young Man's Battle* and *Tactics* and the skills of popular vocalists in contemporary Christian music today."

The CD will include original material from Clay Crosse, Darcy Bennett and others, as well as previously released material. The album will be produced by Chuck Dennie of By the Tree.

"There is a huge battle being fought by all of us as men to be sexually pure," says Dennie. "Fred's new book *Tactics*, and The Purity Project, encourages us to stay in the fight and see Christ glorified in this area of our lives."

The CD will be released on the CROWN label (a division of Canadian film and music distributor **Crown Video**). The project will be available through Christian retailers and various organizations who minister to families and young men.

Fred Stoeker believes this CD has the potential to be significant force for good for today's young men. "In my own heart, I envision guys popping the CD in on the way to school and letting the purity message bounce musically through their minds throughout the day."

For sales and distribution information, for artwork or for preview copies, please contact Brad Mix or Tim Willson of Crown: 1-800-661-9467. You can also email these two outstanding executives: brad@crownavideo.com or Tim Willson at marketing@crownavideo.com.