

## New Album Encourages Purity Among Young Men

February 23, 2007  
For Immediate Release

Ed. Note: This news release from February 23, 2007 has been updated here to include the new release date of May 8, 2007.

**Orlando, FL** – Author Fred Stoeker and film/music distributor Crown Video jointly announce the coming release of an album intended to encourage young men in their efforts to be sexually pure. The album is titled, *WIN THIS WAR*, a phrase depicting the battle young men are in on the sexual front.

*WIN THIS WAR*, which grew out of Stoeker's involvement in the **Every Man's Battle** series, will be released May 8, 2007. Much of the inspiration for the album comes from Stoeker's latest book, **Tactics**. The book outlines strategies for dealing with temptation.

"As an author and speaker reaching out to encourage young men to stand up for sexual purity in these sensual times, I've heard their frustration at the lack of music being produced that directly promotes sexual purity in their minds and hearts," says Stoeker. "My desire was to create a CD that drives the purity message home by setting it to music and by drawing upon the truths from **Every Young Man's Battle** and **Tactics** and the skills of popular vocalists in contemporary Christian music today."

*WIN THIS WAR* includes the music of Matthew West, downhere, By the Tree, Darcy Bennet, Michael O'Brien and Chuck Dennie. Dennie, past By the Tree's lead singer, produced the album, and wrote four of the twelve songs.

"There is a huge battle being fought by all of us as men to be sexually pure," says Dennie. "Fred's new book **Tactics** encourages us to stay in the fight and see Christ glorified in this area of our lives."

The CD is being released on the CROWN label (a division of Canadian film and music distributor Crown Video). The project will be available worldwide through Christian retailers and to organizations who minister to young men. Crown is also launching *THE SCRIMAGE*, part of Young Filmmaker's Challenge, which is a music video contest for young men, ages 13 to 19. The title song from *WIN THIS WAR* will be used by young men to create music videos with significant prizes going to the winners. For more information click on *THE SCRIMAGE* logo on [www.WinThisWarCD.com](http://www.WinThisWarCD.com).

Fred Stoeker believes the CD has the potential to be a significant force for good among young men. "In my own heart, I envision guys popping the CD in on the way to school and letting the purity message bounce musically through their minds throughout the day."

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For sales and distribution information, artwork or review copies, please contact **Brad Mix** or **Tim Willson**. You can also call Crown at 1-800-661-9467.